



**RAG-161100020401**

Seat No. \_\_\_\_\_

**M. B. A. (Sem. IV) (CBCS) Examination**

**March / April - 2019**

**International Business**

Time : 3 Hours]

[Total Marks : 70

**Instruction :** All questions carry equal marks.

- 1 (a) Discuss the theory of absolute advantage.  
(b) Converse motives for expanding business beyond domestic market.

- 2 Analyze the international business environment in developing countries like India and Indonesia.

**OR**

- 2 What are the various alternatives for entering into global market. Discuss the advantages and disadvantages of various global entry strategies.

- 3 How does social and cultural factors affect the international business ? Discuss with examples.

**OR**

- 3 What are the implications of currency crisis on international business ? What problems might a developing country be concerned about ?

- 4 (a) Distinguish between the pricing incoterms FOB, CIF and C & F.

- (b) Discuss HR outsourcing as strategy for international business.

**OR**

- 4 Compare and contrast import-export policy of India and China.

- 5 Balaji Wafers of Rajkot like to expand its wings into European market. Suggest them the strategic plan, mode of entry, marketing, production, finance, HR and manufacturing etc.